

Nicole Laurin's Award Winning Marketing System

It's All About Marketing Your Home!!!

Gold Luxury Marketing System



Pre-List preparations:

- Professional Photo Shoot
- Professionally measured floor plan
- Provide full color marketing brochures
- Order sign (Carriage Trade)
- Order appraisal (if needed)
- Immediate input on MLS® System of the Calgary Real Estate Board ("CREB") (2-4 days to reach website REALTOR.ca)
- Just listed Hotline! Just Listed Sign!
- Office tour/Monday with lunch for all Royal LePage Agents & special invitations to all other Calgary & surrounding area Agents between 11-1 p.m.
- MLS® System of the CREB tour/Thursday with Lunch for all Agents and public between 11-1 p.m.
- **Wine & Cheese** Soiree for all Luxury Home Agents
- Advertise on my website: www.CalgaryLuxuryHomeAgent.com, www.CalgaryLuxuryHomeListings.com, www.nicolelaurin.com, www.CalgaryLuxuryListings.com, www.WeListLuxury.com
- Advertise on Royal LePage Ram website: www.royallepage.ca/ram
- Advertise on Royal LePage National website: www.royallepage.ca
- Email pdf brochure to all Luxury Home Institute Members
- Advertise in Calgary Real Estate News, Calgary Herald, Homes & Land, Home Base Guide
- Open houses sat by listing Agent or by another Agent from Royal LePage
- Follow up on all showings
- Schedule follow up meetings with client(s)
- Professional Advice on all offers: knowledge & trends
- After sale: conveyancing, waivers, final possession!
- Release of keys!!



Nicole Laurin - REALTOR®

Adm. St., Soc., B.A.

Bilingual

U. of A. Certificate in Real Estate

(Accredited by the Real Estate Council of Alberta [RECA])

Certified Luxury Home Marketing Specialist

(designated by The Institute for Luxury Home Marketing)

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